



360FCU Social Media Guidelines

360 Federal Credit Union participates in social media networks such as but not limited to, Twitter, Facebook and LinkedIn. We participate on these networks to engage with members and build relationships. Social media networks provide us with additional marketing channels to promote events, promotions and further educate our members. While we encourage members and employees to follow us on our social media networks, guidelines must be followed to ensure conversations are productive, respectful and lawful.

When joining or posting conversation's on our social media sites, you agree not to:

- Provide any confidential information about yourself or others
- Post profane, obscene, inappropriate, or disruptive comments
- Post advertisements or solicitations of any kind
- Impersonate another person or organization
- Discriminate against any age, gender, race, religion, nationality, sexual orientation or disability

Comments, posts and tweets will be monitored to ensure they comply with our guidelines. 360FCU may delete comments, posts or tweets that we deem inappropriate without notice at our sole discretion. We reserve the right to block any user from our social media network without notice for violation of our guidelines.

When contributing to our social media networks, we encourage you to:

- Use common courtesy and be respectful of others
- Submit your own original content and avoid posting content that you know to be fraudulent
- Never post or tweet personal, identifying or confidential information
- Share our page with others
- Provide feedback

Please remember what you share is public information and is widely visible. We will not, at any time, ask for or post personal information, such as social security numbers, account information, e-mail address or telephone number.

By participating, you agree to these guidelines.

Should you need information about your account or our services please visit us at www.360fcu.org or call us at 860-627-4200 or 800-544-4728.